

<u>SOCCER 5 INVESTMENT PROGRAM – PARTNERSHIP OPPORTUNITIES</u> FOR REAL ESTATE OWNERS, DEVELOPERS, PARKS AND RECREATION, SCHOOLS AND CHURCHES, AND SOCCER OPERATORS AND CLUBS

CONTENTS

MINI SOCCER EVOLUTION IN THE US

THE OPPORTUNITY - INVESTMENT PROGRAM

SOCCER 5

CONSTRUCTIVE

CONTACT



MINI SOCCER EVOLUTION IN THE US

WHAT IS MINI SOCCER?

- played with fewer players
- suitable for all ages and skill levels
- 3 v 3 to 7 v 7 variations
- Easy to get in the game
- Generates up to 6 x more revenues by field size than full sided soccer

WHERE DID IT START?

- Scotland UK in the 1970s
- Exploded in UK and Europe during 80s
- -

IS IT MORE POPULAR IN UK THAN 11 V 11 SOCCER?

- YES since 1993!
- Soccer is dominant sport in UK
- Still fastest growing sport
- More mini soccer developments than full sided
- Soccer 5 v 5 is most popular mini soccer variant
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WHAT ABOUT SOCCER IN THE US?

- Fastest growing sport over last 20 years
- Much stronger/more regulated youth development than UK
- -

IS MINI SOCCER AS POPULAR?

- In Miami alone, more than 10 new operators in last 2 years!
- Likely to follow UK model over next 20 years

THE OPPORTUNITY - INVESTMENT PROGRAM

FOR REAL ESTATE OWNERS

- A new revenue stream
- Short/Long term leases for tenants
- Creating additional value in real estate
- Car Park/Open Space/Warehouse all suitable

FOR DEVELOPERS

- Bringing landowners and tenants together
- Funding availability
- Large and small spaces utilisation
- US/Latin America/European interest in investment

FOR PARKS AND RECREATION

- Enhancing Parks
- New open spaces opportunities
- New revenue stream
- Public/Private Partnerships

FOR SCHOOLS AND CHURCHES

- New open spaces opportunities
- New revenue stream
- Enhancing the community

FOR SOCCER OPERATORS/CLUBS

- New revenue stream
- Training schools
- Tournaments

SOCCER 5 <u>www.soccer5usa.com</u>

OPERATION AND/OR FRANCHISING

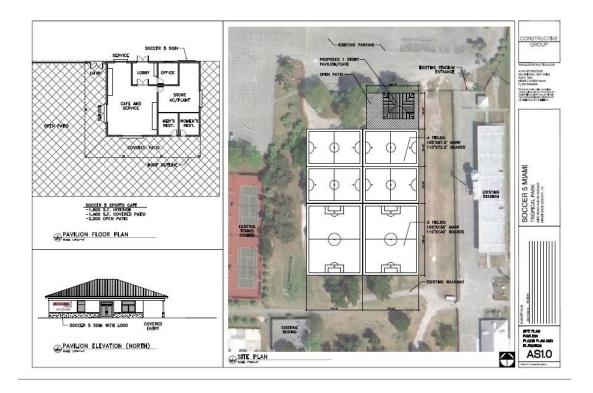
- Directly modelled from UK experience
- 5 v 5 soccer evolution on 4G fields
- Proven Partnerships with Parks/Schools
- Operating for 3rd parties
- Franchising development
- Online bookings/advertising/sponsor revenues <u>www.soccer5live.com</u>
- Ambition to be leading US provider over next 10 years
- Soccer 5 Foundation <u>www.soccer5foundation.org</u>



CONSTRUCTIVE www.constructive4.com

REAL ESTATE DEVELOPMENT/CONSULTING

- 25 years of experience in UK/US mini soccer market
- Consulting with Parks, schools and businesses
- Independent or in collaboration with Soccer 5
- More competition = more growth in mini soccer
- Business feasibility and planning
- Design and build project management
- Soccer Festivals <u>www.soccerfestivals.org</u>



CONTACT

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